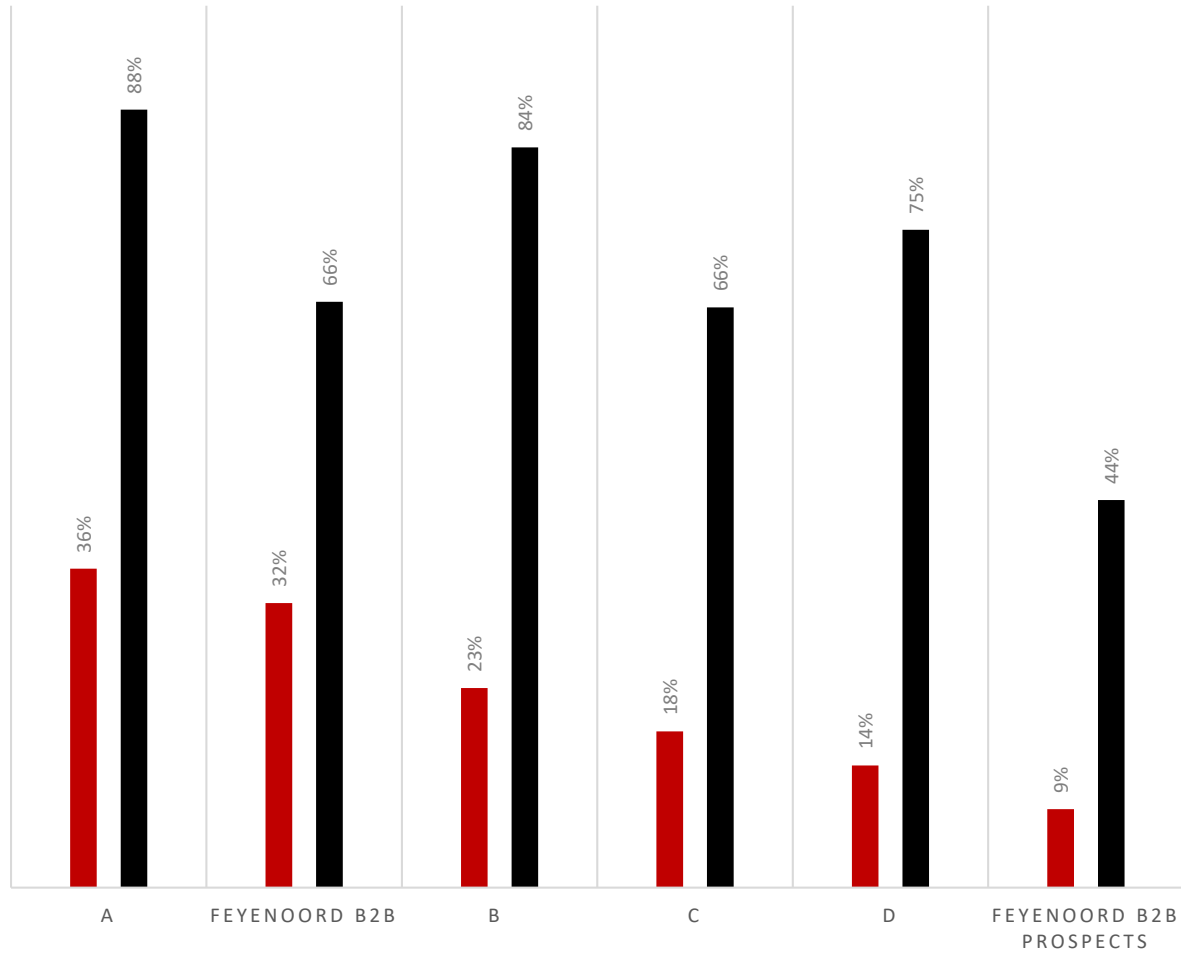


SURVEY RESPONSE RATES



B2B COMPARISON

■ Complete vs Sent ■ Complete vs Started



B2C COMPARISON

■ Complete vs Sent ■ Complete vs Started

